

BOBBI BROWN

NEW CRUSHED Shine Jelly Stick

Moisture-packed color. Superfruit Shine.

Introducing feel-good color in a click. Our limited-edition Crushed Shine Jelly Stick, the latest in our Crushed Lip lineup, is infused with Fruit Oils and Hyaluronic Acid for a vibrant pop of color, lip-loving moisture, and the ultimate mood boost. Just click to open, glide, and go.



superfruit Shine

Lip-loving Fruit Oils like Apricot, Sweet Cherry, and Papaya help color to shine vibrantly.

Craveable glide

This jelly formula glides on with a smooth, crush-worthy texture. Just swipe once for a tint or twice for a pop—there's no wrong way to wear it.

SRP: € 29

MOISTURE-PACKED COLOR

Color lips crave. Infused with Hyaluronic Acid, Crushed Shine Jelly Stick helps plump and smooth while instantly improving lips' moisture barrier.

Available in 6 universally flattering shades:

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|  Cranberry |  Honey |  Lilac |
|  Tahiti |  Papaya |  Candy Apple |



MORE REASONS TO CRUSH

Easy to apply and easy to love, our Crushed formulas give lips the perfect pop of color plus good-for-lips moisture.

Available: February 2021 at all Bobbi Brown Cosmetics Counters and at www.bobbibrown.nl

For more information, please contact Marie Wauters mwauters@be.Ccinique.com

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